

## **WAAAUB Elections: Campaigning Policy**

*Extracted from WAAAUB bylaws Attachment "C" page 29*

Candidates are prohibited from campaigning in any way. All candidates shall be informed in advance of this policy and required to sign an agreement not to campaign themselves or to allow surrogates to campaign on their behalf. If a violation occurs, the candidate's nomination shall be withdrawn / disallowed. Such a decision would be the prerogative of the WAAAUB Nominating Committee and shall be final.

"Campaigning" is defined as any action or effort promoting a candidate or candidates for elected office or otherwise attempting to influence the decision-making of the electorate with regard to a candidate or candidates. Such actions include, but are not limited to:

a. All mass communications by any means with AUB alumni "at large" to either announce the candidacy of a particular candidate or candidates or to encourage the election of such candidate(s). This includes communications by email, letters, telephone, social networking sites (i.e., Facebook, LinkedIn), or other means.

b. Publicly announcing and/or advertising the candidacy of an alumnus/alumna or of a group of alumni by any means. A public announcement of candidacy promotes candidates even in the absence of language that encourages voting.

This includes announcement at events or at formal or informal group gatherings (alumni chapters, associations, businesses, social parties, etc).

c. Providing and/or promising benefits in exchange for electoral votes.

d. Confusing or misleading voters by disseminating false information regarding the elections and the candidates.

e. Any of the above, performed by a surrogate on behalf of a candidate or candidates.

Communications with immediate family members will not constitute campaigning. The Nominating Committee possesses the right in its sole discretion to judge if an action by a candidate or her/his associates and friends constitutes an act of campaigning and to take appropriate action. The Nominating Committee may also promulgate a written policy setting forth guidelines on campaigning in greater detail.